

THE QUALIFIED COACH & ELITE ATHLETE NETWORK



THIRDEYE

INTERNATIONAL SPORTS CONSULTANCY

THE PROFESSIONAL COACH & PLAYER NETWORK

..... A PLACE WHERE EXPERIENCE PAYS

FOREWORD

Welcome!

As a retired Professional Footballer, Assistant Coach of the England U17 squad, former PFA Coach Educator, and UEFA Pro Licence holder, I understand the time and effort we all invest into becoming the very best Athlete and/or Coach that we can be.

With this in mind we've established the ThirdEYE! International Sports Consultancy, a network of Qualified Coaches and Elite Athletes who utilise their skills and experience to earn significant financial reward by sharing their knowledge and expertise to help other Players and Clubs, from across the globe, to improve their game, and become the very best that they can be.

So no matter what your sport, if you're looking to increase your income, prepare for a life after sport, or simply want to help other athletes to become the very best that they can be, why not join us as a member of the ThirdEYE The Professional Coach and Player Network.

GIFTON NOEL-WILLIAMS

THE PROFESSIONAL COACH & PLAYER NETWORK
DIRECTOR



[Want to find out more? Book your one-to-one Discovery Call by Clicking Here.](#)

ABOUT US

Established in 2022, the ThirdEYE! International Sports Consultancy, part of the ExceptionalSPORT! Group, is a collaboration between UK-based Social Enterprise KOI Sports CIC, and the Denver-based Sports Development Company, Global Connex.

An international network of professionally Qualified Coaches and Elite Athletes, ThirdEYE exist to create productive partnerships between our Consultants (you) and our Sports Members who, with your support, are determined to become the very best that they can be within their chosen sport.

Our purpose is to improve team and player performance at all levels within sport, and to provide a flexible career pathway, mental health protection, and a significant income stream to reward **you** for your efforts and service to the world of sport.

ExceptionalSPORT! and the ThirdEYE! Sports Consultancy serve Multi-Cultural, Sexually-diverse, and Abled and Differently-Abled Communities, believing passionately that "every-life matters".



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HOW IT WORKS

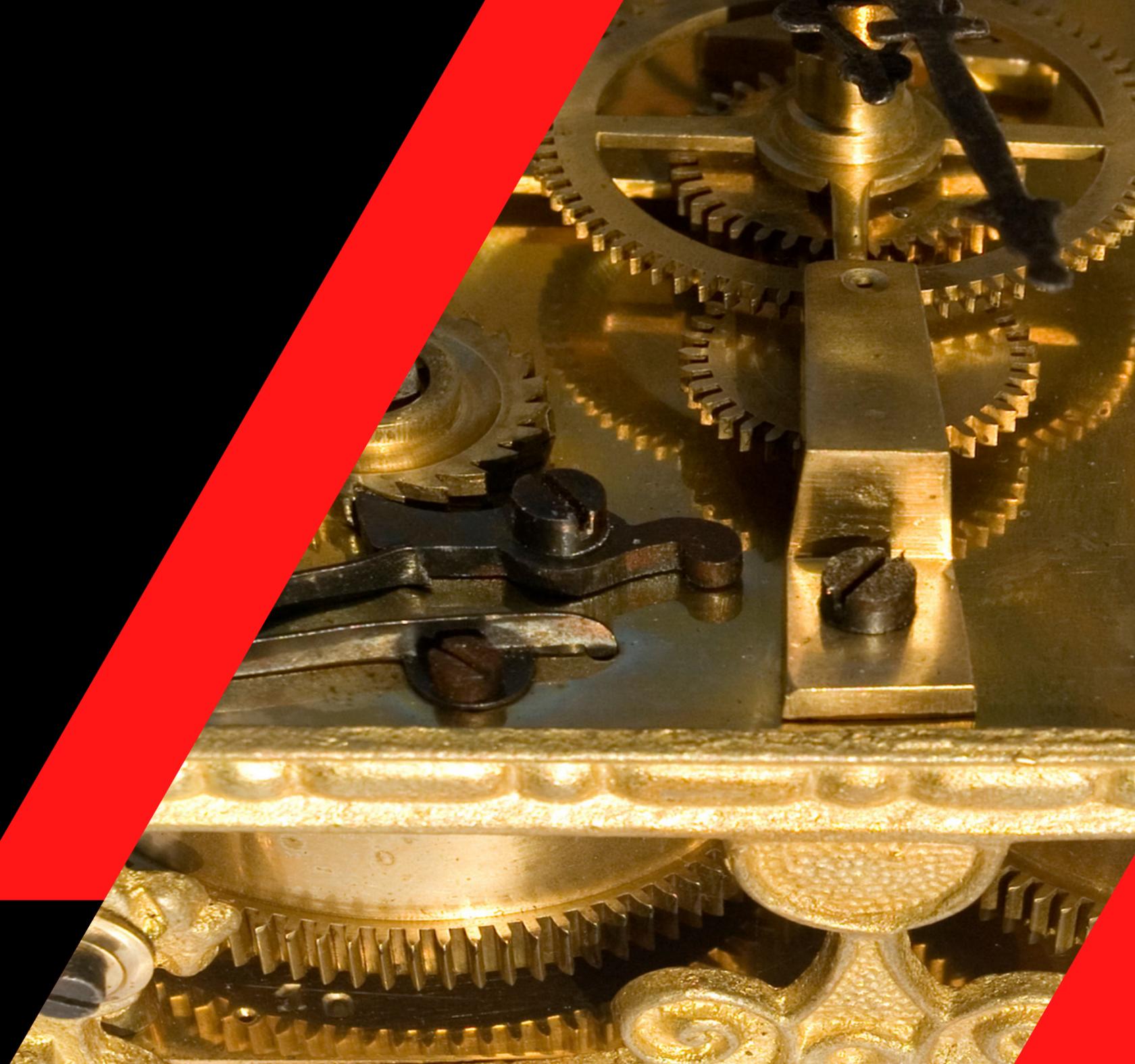
Our parent company, Exceptional**SPORT!**, work within the grassroots, semi-professional and professional sports sectors, delivering paid-for services designed to improve and develop team and player performance at all levels within sport.

One of these Services provides Sports Clubs, Coaches and Athletes (Third**EYE** Sports Members) with the ability to upload a match video for full analysis using a platform (in our opinion a far superior version of Veo, Huddle etc.) that breaks down every passage of play, set-piece, and/or individual player performance, for review by their own coaching staff.

In addition, our Sports Members can pay to have their performance critiqued by their chosen Third**EYE!** Consultant (you), delivered on a virtual "one-to-one" basis from anywhere in the world, and we pay you for this service.

A Sports Member can choose to book single or multiple sessions with their chosen Consultant, leading to repeat business and sustainable income streams.

To find out more book your one-to-one Discovery Call by [Clicking Here](#).



YOUR ROLE

When a Sports Member opts to pay for one of our Consultants to critique their performance, you receive a link to their already-analysed video, together with detailed instructions about which parts of their game they wish for you to review.

A Client may choose for you to review and feedback on all aspects of their game, or opt for any individual part of their performance to be critiqued e.g. within team-sports they might choose Goalkeeping, Defence, Midfield and/or Attack.

Once you've completed your critique, a mutually convenient date and time are agreed for you to present your feedback, via video link, at a meeting which is recorded and sent to the Member by way of a record of the advice and guidance given.

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RATES OF PAY

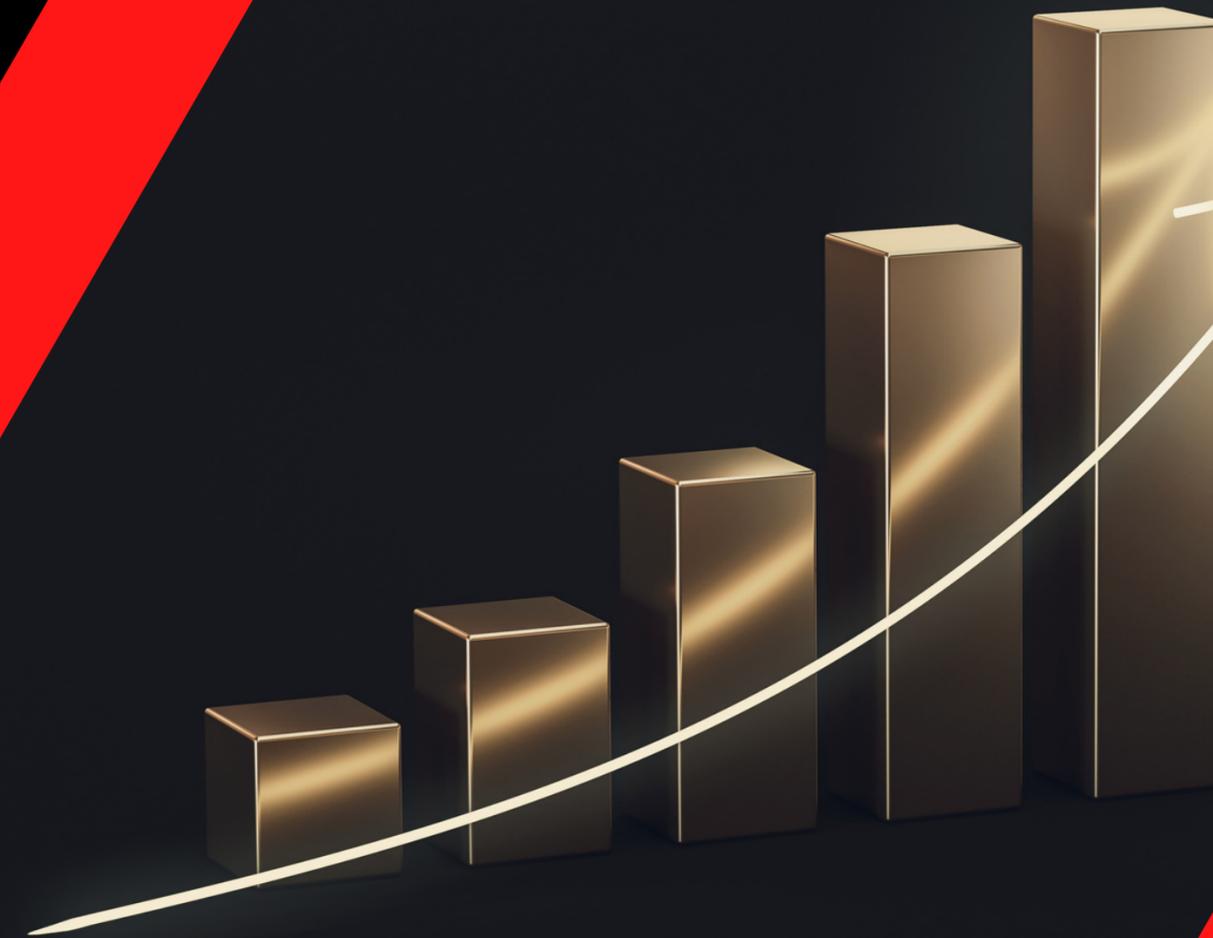
Our Consultants receive payment for every Member review that they satisfactorily complete.

The level of payment you receive for each completed review is dependant upon a number of factors, including your level of coaching qualifications, and/or, standing within the game.

Using Football as an example:

- a.** A UEFA Pro License Holder receives an enhanced rate of pay over and above someone who has attained a UEFA A or B License, and a UEFA A License Holder will receive an enhanced rate of pay over a UEFA B License Holder.
- b.** An Elite Athlete who has performed at International Level receives an enhanced rate of pay over a Player who hasn't, and a Player who has played within the Professional Leagues will receive an enhanced rate of pay over those who haven't.

With each and every Member paying their fees upfront and in full, we are able to guarantee payment for your services, at the end of each calendar month, for all work completed.



[Want to find out more? Book your one-to-one Discovery Call by Clicking Here.](#)

POTENTIAL EARNINGS

Our Consultants (you) receive payment for every review that they satisfactorily complete, but how much income does this actually represent?

As previously mentioned, the level of payment Consultants receive is dependant upon certain factors, including their level of coaching qualifications, and/or achievements within the game.

Dependant upon the number and types of review completed, our Consultants can earn circa **£145,000** per annum, for an average of just 1 working-day per week over a 12-month period.

Remember, with each and every Member paying their fees upfront and in full, we are able to guarantee payment for your services at the end of each calendar month.

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TRAINING & SUPPORT

As with all new ventures, it is extremely important for you to understand how best to perform your duties, whilst at the same time deliver a high level of service, so that our Members receive ultimate value for their investment, increasing the chances of them choosing to work with you again, which of course means an increased level of income for you.

The use of technology is key to the service we provide, however in all honesty the role as a Consultant is a relatively simple one, and the technological knowledge and ability you will require to successfully carry out your duties is minimal.

This being said, your understanding of how to best use our systems are crucial, which is why when you join our network you will receive ongoing one-to-one training sessions with our tech experts whose role it is to ensure that you are able to perform your duties easily, effectively, and to the highest standard.

In addition to Systems training, a member of our staff will work with you on your first 2 or 3 assignments to ensure that when you're reviewing analysed videos, and delivering advice and guidance, you are fully supported throughout the process.



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FULLY MANAGED SERVICE

As an Qualified Coach and/or Elite Athlete, we understand that your time is precious, which is why all of our Consultants are assigned a Virtual P.A., at no extra cost, to manage their ThirdEYE! Sports Consultancy workload.

Your Virtual P.A. will log your availability, manage your diary, issue you with reminders, send you links to analysed match videos for critique, chase outstanding reviews, book your feedback sessions with Members, and handle your invoicing and administration, leaving you to do what you do best i.e. use your knowledge and experience to empower Players and Teams to become the very best that they can be.

We do understand that some of our Consultants will already have their own Personal Assistants, and should this be the case then our Virtual P.A. will work directly with yours to ensure a joined up approach.

To find out more book your one-to-one Discovery Call by [Clicking Here](#).



CRITERIA

To join us as a THIRDEYE Consultant you must be able to meet the following criteria:

1. Hold, or being willing to apply for, an Enhanced DBS Certificate (or your home country's equivalent).
2. Commit a minimum of 2 hours per month to working with our Sports Members.

plus.....

- a. As a Sports Coach you must hold one of the top three recognised coaching qualifications within your sport.
- b. As an Elite Athlete you must be able to demonstrate that you are currently playing, or have retired from playing, professional sport.

To find out more book your one-to-one Discovery Call by [Clicking Here](#).



NEXT STEPS

Step1. Book your Discovery Call using the link below.

Step2. We'll discuss the Consultant role with you in more detail, and answer any questions that you may have.

Step3. We'll talk you through the Consultant Criteria and agree the number of hours you'd like to commit to your work with us.

Step4. We complete the paperwork should you choose join us.

Step5. We add you to the Consultant Directory.

Step6. We promote you to our Members.

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CONTACT US



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