

EXCEPTIONAL CSR!

Exceptional CSR Solutions for Exceptional Businesses



KOI SPORTS MEMBERSHIP



Increasing representation within sports education, sports participation, sports leadership and sports business for women, and those living with special education needs and disabilities.

WELCOME!

Thank you for taking the opportunity to find out more about our suite of exceptional CSR packages, each one designed to deliver measurable social outcomes for those businesses who understand the importance of "giving-back".

**International
Business
Community**

**Corporate
Social Responsibility
Solutions**

**Exceptional
Membership
Benefits**

Since November 2018 KOI Sports CIC have been delivering innovative and measurable Corporate Social Responsibility solutions for its business members through a reinvestment of their membership fees into their chosen grassroots sports teams, clubs, initiatives and charities, whilst at the same time enhancing their business reputation through the marketing of their investment.

Knowledge . Opportunity . Inclusion

THE HISTORY OF KOI SPORTS CIC

Understanding the importance of giving-back to today's forward-thinking commercial sector, since its inception the KOI Sports Elite Champion Business Community have reinvested membership fees into grassroots sports organisations to deliver positive social change through the funding of increased sports participation initiatives to improve physical and mental health within socially deprived communities.

OUTCOMES 2018 - 2022

KOI Sports have remained totally independent with regards to where membership fees are reinvested, a strategy which has led us to make financial investments into over 20 different sporting disciplines, across 8 countries and 3 continents:

**Football . Boxing . Cheerleading . Rugby Union . Multi-Sports Foundations . MMA . Fitness . Disability Sports
Motorsport . Swimming . Walking . Running . Female Sports Representation . Chess . Karate
Gymnastics . Dance . Roller Hockey . Boccia . Rowing . Snooker . Boot Camps**

Through the reinvestment of membership fees we have successfully tackled global issues such as:

**Sustainable Agriculture . People Trafficking . Homelessness
Special Education Needs . Food Poverty . Social Deprivation . Education**

SUPPORT THROUGH SPORT

A VEHICLE FOR POSITIVE SOCIAL CHANGE

Tackling
Cultural Stigmas

Reducing the
Gender Gap

Supporting
Differently-Abled
Communities

SUPPORT THROUGH SPORT...

for young people living with
Special Education Needs.

SUPPORT THROUGH SPORT...

for young women, aged 16-24,
wanting to build a career
within the sports sector.

SUPPORT THROUGH SPORT...

for those living with special
education needs and physical
or mental disabilities.

As a progressive organisation, continually seeking better ways to deliver positive social change, 2022 sees KOI Sports CIC improve our existing membership offer to invest more time and money into tackling, cultural stigmas, reducing the gender-gap, and increasing our support for differently-abled communities.

Members, known as Fellow's, will join us as either Associate's or Partner's, and reinvest their memberships fees into 2 of 3 new CSR initiatives, Exceptional KOI! and, Exceptional SHE! or Exceptional SEND!

FUNDING PARTNERS



INDEX!

Discover how, through the reinvestment of your KOI Sports CIC membership fees, your business can play its part in bridging the gender-gap that exists within the worldwide sports sector, and deliver life changing opportunities for those with special education needs and disabilities.

Pages 6-7
KOI Sports
Membership

Page 8
United Nations
SDGs

Pages 9-10
Exceptional
KOI!

Page 11-13
Exceptional
SHE!

Page 14-16
Exceptional
SEND!

Page 17-18
Club KOI!

Page 19-20
Membership
Enquiries

Page 20
Contact
Details



MEMBERSHIP

TACKLING CULTURAL STIGMAS AND UNDER-REPRESENTATION

KOI SPORTS MEMBERSHIP!

EXCEPTIONAL CSR SOLUTIONS FOR EXCEPTIONAL BUSINESSES

Compulsory
Fellow
Membership
(Annual)

Option 1
Associate
Membership
(1 to 4 Years)

Option 2
Partner
Membership
(1 to 4 Years)

ANNUAL INVESTMENT
£175 - £595

Exceptional Koi!

ANNUAL INVESTMENT
£12,205 - £22,225

Exceptional SHE!
or
Exceptional SEND!

ANNUAL INVESTMENT
£27,140 - £37,930

Exceptional SHE!
and
Exceptional SEND!

(Step 1) Become a Fellow Member . (Step 2) Choose Option 1 or 2 . (Step 3) Reinvest Membership Fees

Taking the decision to make an investment into benefitting society is proven to be good for business, positively impacting relationships with:

Investors . Stakeholders . Clients . Marketplace . Communities

MEMBER BENEFITS

KOI Sports believe that making the choice to invest in improving the lives of others less fortunate than ourselves should be rewarded, which is why when you choose to deliver your CSR strategy through KOI Sports CIC you receive free membership of **Club KOI!**

CLUB KOI!

All Members: discounts on merchandise purchased from the Club KOI! eShop.

Associate Members: free Club Wembley "Centre Circle" Membership

Partner Members: free Club Wembley "Number 9" Membership

UNITED NATIONS

ACHIEVING SOCIAL DEVELOPMENT GOALS

**SOCIAL DEVELOPMENT
GOALS; 1, 3, 4 & 5**

NO POVERTY

GOOD HEALTH &
WELLBEING

QUALITY EDUCATION

GENDER EQUALITY

**SOCIAL DEVELOPMENT
GOALS; 8 & 10**

DECENT WORK &
ECONOMIC GROWTH

REDUCED
INEQUALITIES

**SOCIAL DEVELOPMENT
GOALS; 11 & 17**

SUSTAINABLE
COMMUNITIES

PARTNERSHIPS FOR
THE GOALS

WHAT ARE THE UN SOCIAL DEVELOPMENT GOALS

Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and to ensure that by 2030 all people enjoy peace and prosperity.

WHY SOCIAL DEVELOPMENT GOALS ARE GOOD FOR BUSINESS

The Sustainable Development Goals (SDGs) are the fundamental cornerstone to secure future economic and business growth by eradicating poverty in an inclusive way, whilst protecting the environment. It is not possible to have a strong, functioning business in a world of increasing inequality, poverty and climate change.



EXCEPTIONAL KOI! MEMBERSHIP

NATIONAL AND INTERNATIONAL CSR SOLUTIONS

EXCEPTIONAL KOI!

KOI SPORTS PROJECTS

**Grassroots Sport
Projects**

**International
Projects**

**National
Projects**

**INVESTMENT
£175 P.A.**

Fund positive social change projects through grassroots sports investment in your country of origin.

**INVESTMENT
£310 P.A.**

Fund international projects that combat people trafficking slavery and child poverty.

**INVESTMENT
£595 P.A.**

Fund projects to benefit Special Education Needs and Differently-abled Communities in your country of origin.

AIMS & OBJECTIVES

KOI Sports fund projects from within local communities to provide life-changing opportunities for young people from socially deprived backgrounds, with a focus on supporting those living with special education needs and disabilities.

IN ASSOCIATION WITH



EXCEPTIONAL SHE!

SUPPORTING YOUNG WOMEN WITH SPECIAL EDUCATION NEEDS AND DISABILITIES
INTO SPORTS EDUCATION, EMPLOYMENT AND BUSINESS



EXCEPTIONAL SHE!

TACKLING UNDER-REPRESENTATION AND CULTURAL STIGMA

**Sports
Education**

**Sports
Employment**

**Sports
Business**

**FUNDING UNIVERSITY
PLACEMENTS**

**REPAYING
STUDENT LOANS**

**FUNDING
BUSINESS START-UPS**

By removing barriers for young women, living with special education needs and disabilities, to access sports education and business, you help to redefine the sporting landscape of the future, increasing representation within the sports-sector for women with lived experience, whilst promoting a more diverse sports sector that encourages increased sports participation from within differently-abled communities.

IN ASSOCIATION WITH



EXCEPTIONAL SHE!

INCREASING FEMALE REPRESENTATION WITH SPORT

**Funding
Sports Degrees**

**Repaying
Student Loans**

**Funding
Business
Start-Ups**

£14,935 OR £21,095 P.A.
PAYABLE FOR UPTO 4 YEARS

£14,935 OR £21,095 P.A.
PAYABLE FOR UPTO 4 YEARS

£22,225 P.A.
PAYABLE FOR UPTO 4 YEARS

Option 1; funding University Placements for women with special education needs and disabilities

Option 2; the repayment of Student Loans for female graduates with special education needs and disabilities

Option 3; funding the purchase of a Franchise for a young woman with special education needs and disabilities (UK)

To qualify for Options 1, 2 or 3 above, the recipient must provide proof that they have been officially recognised as having special education needs and/or a mental and/or physical disability.

To be in full receipt of funds the recipient must either (Option 1) remain in education for the duration of their Degree, or (Option 2) remain in employment/self-employment within the sports sector for upto 4 years.

**the funding of a 4th year is only applicable if the student is required to enrol at Foundation level.*

SPORTS QUALIFICATIONS

Foundation:

Multi-Media Sports Journalism . Sports Management
Sports Business & Broadcasting . Sports Coaching Science . Sports Business & Coaching

Undergraduate (as above and as follows):

Sports Business & Law . Stadium & Events Management . Sports Psychology

(Masters & Executive Degrees are also available)

EXCEPTIONAL SEND!

ESTABLISHING NEW FEMALE-LED INCLUSIVITY SPORTS TEAMS & CLUBS



EXCEPTIONAL SEND!

TACKLING CULTURAL STIGMA & UNDER-REPRESENTATION

**Inclusivity
within Sport**

**Sports
Leadership**

**Raising
Awareness**

FEMALE-LED

Establishing and resourcing new female-led Inclusivity Sports Teams and Clubs for differently-abled Communities.

EDUCATION

Funding sports leadership and other relevant qualifications for abled and differently-abled women.

PROMOTION

Promoting inclusivity within sport, encouraging increased sports participation from differently-abled Communities.

By funding the establishment of new female-led inclusivity sports teams and clubs you increase representation of women within the sports-sector, and sports participation for people living with special education needs, and mental and physical disabilities.

IN ASSOCIATION WITH

ETHICAL SPORTS GRANTS



megroup



EXCEPTIONAL SEND!

ESTABLISHING NEW INCLUSIVITY SPORTS TEAMS AND CLUBS

**New Female-led
Inclusivity
Sports Teams**

£12,205 P.A.

PAYABLE FOR UPTO 4 YEARS

**New Female-led
Inclusivity
Sports Clubs**

£15,705 P.A.

PAYABLE FOR UPTO 4 YEARS

Membership fees can be reinvested nationally or internationally.

There are no requirements for female-leaders to be living with special education needs or disabilities.

Any new sports clubs must achieve a minimum 50% engagement within the first 12-months from participants living with special education needs or who are differently-abled.

There is no upper age limit for female leaders or active participants.

REINVESTMENT OF MEMBERSHIP FEES

The reinvestment of your membership fee will fund the costs of, legally establishing a new inclusivity sports club, safeguarding, coaching and parental communication technology, bid-writing and funding finder services, education and training, as well as participant recruitment and raising awareness of your new Inclusivity Team and Club.

A pink-tinted photograph featuring three champagne flutes on the left, each containing a bubbly beverage. To the right, several long, dark streamers are scattered across the surface. In the foreground, a pile of dried rose petals is visible. The background is a plain, light-colored surface. The text 'CLUB KOI!' is centered in the middle of the image.

CLUB KOI!

CLUB KOI!

REWARDING THE ACT OF GIVING-BACK

PR &
Marketing

Networking &
Elite Athlete Q&A's

Club Wembley
Membership

ENHANCING REPUTATIONS

Celebrating your acts of kindness with everything from social media posts, traditional media promotion, and audio and visual podcasting.

VIRTUAL & LIVE EVENTS

Live events and twice monthly virtual networking events with a monthly Elite Athlete speaker.

WEMBLEY STADIUM


Centre Circle or Number Nine "Club Wembley" Membership.



IN ASSOCIATION WITH



CLUB WEMBLEY



MEMBERSHIP ENQUIRIES

NATIONAL AND INTERNATIONAL

JOIN US

3 Simple Steps to Exceptional CSR!

Step 1

Agree Your
Membership
Package

Step 2

Paperwork
and Invoice

Step 3

Reinvest Your
Membership Fee

CONTACT DETAILS

Open

Monday to
Saturday

Hours

7.00 - 20.00
(UK)

Closed

Only on
Sundays

By Phone

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By Email

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Exceptional CSR Solutions for Exceptional Businesses

KOI SPORTS CIC

Increasing representation within sport and sports business for women living with Special Education Needs and Disabilities

www.KOIsports.co.uk

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